

MyShop Promotes – mPromo

mPromo is a professional hosted facebook marketing software solution that has been specifically created to curb advertising cost while saving 95% of facebook user time with an advanced level of automation. The extra time gained can be applied on other business related tasks to improve on the overall performance of the business.

List of Features offered by the mPromo software

- 1. Auto invite to like page:** Even beginner facebook marketers know the importance of page likes. Like the name of this feature suggest, you can invite your entire friend list to like your pages automatically with just a few clicks. You no longer need to send an individual “like my page” request to all your friends.
- 2. Auto like Post:** This feature allows you to automatically Like all Latest Post. When your friends or your customers know that you’re always concerned about their posts by liking all their posts, they will get more interactive on your posts as well. mPromo gives you the option to LIKE the latest posts on all your profiles, groups, pages and friends walls.
- 3. Auto send Post:** This feature helps you post your content to many people among friends, group, pages etc. at once. You can equally schedule your post and mPromo will do the posting according to your schedule.
- 4. Auto join groups:** If you are a facebook marketer, you definitely know the power of facebook groups. Unlike number of friends which cannot exceed 5000, facebook group membership can go up to any number, 10,000, 1,000,000 etc. With this feature, you can join up to 300 different facebook groups including open and closed groups, all you need to do is enter the keyword and mPromo will search and join for you. You can use this feature to build your own facebook community of up to 1,000,000 users and above. Imagine what you can do with that community. You also have the ability to schedule as many posts as you wish and mPromo will auto-post for you at your specified times. Grab a cup of coffee or better still, do something else while mPromo works for you.
- 5. Auto post to friend’s wall:** mPromo makes it very easy to post anything on your friend’s timeline with one click for 5000 walls including those who do not follow you. We understand that this feature may become inappropriate if abusively used. So we encourage you to only post useful content to your friend’s wall and do so in a not too regular fashion.
- 6. Auto repost pages:** With this feature, you can post anything to multiple facebook pages you have liked at once. Just select the facebook pages and watch the job being done for you. You can post any type of content from text, links, videos, images etc. It will be automatically updated on these pages.
- 7. Auto add friends:** This is an excellent feature that helps you to automatically add new friends with ease. Unlike sending friend requests one by one, mPromo helps you simply search a name or keyword and bulk-send friend requests, you only need to find a person’s name or keyword, mPromo will list out and auto send requests to them.

8. **Auto unfriends:** Sometimes, you need to change your friend list for several reasons best of which could be for marketing. mPromo will help you bulk-auto unfriend all your friends at once. However, you can unselect the ones you wish to keep. After the unfriend action, you can use the **Auto Add Friend** feature to find out and add new friends.
9. **Auto invite to join groups:** if you have a friend list and you would like to add all of them to your managed groups or others. This feature will help you invite your entire friend list to join groups automatically.
10. **Auto accept friend request:** We see mPromo as a tool with one-too-many benefits. Save your time, Save your money. With only a click you can accept all friend requests that are pending.
11. **Auto Comment:** On social media, interactivity is very important to you as it helps in portraying you as a friendly person. This is an important feature because if your facebook community can see you as a friendly contact, it will serve as an opportunity to sell your products and/or services them. With this auto comment feature, mPromo helps you automatically send a comment to all latest post published by your contacts in groups, pages, your profile and even your friends walls. So for example, you can comment a happy icon to 1000 posts automatically without moving a muscle.
12. **Facebook Search Scraper:** If you are a marketer, you probably should be smiling now with this feature. This feature helps you look out data. Are you interested in knowing who your competitors are? mPromo Search will show you exactly what you need and desire to see. It will search through Pages, Groups, Users, Events and even Places.
13. **Facebook Analytics:** This feature is for users who intend to manage more than one facebook page. If you desire to know details about your fans and their activity on your page, mPromo Analytics can give you specific data that can assist you in taking the right decisions for your business